



COMPANY PROFILE

BILLION TREES LTD

**RAMCO COURT
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Billion Trees Ltd is a subsidiary of

**MO&MO
GROUP**

Who We Are

We are a commercial forest company registered as a private entity and specializing in large scale tree planting, management of nurseries, sale of seedlings, afforestation restoration and management services . In our business approach we integrate technological innovations that create local solutions in ecological afforestation, reforestation and management.



To revolutionize sustainable reforestation and management by mobilizing the next generation of change agents through mentorship, employment and technical support.

Mission

Vision

To plant and grow 1 BILLION TREES AFRICA across Africa through a global community of environmental change agents.

We believe in continuous innovation, integrity, environmental responsibility, community empowerment, transformation and accountability.

Values

Our Story

I have always been fascinated by trees. In our childhood, we loved to run and compete against each other. As we grew older we graduated to climbing trees. Tree climbing was part of an obstacle race to make the competition harder. It was a test your agility and also your fear of heights. To us every tree was a challenge that needed to be conquered, and we would climb as many as we could. We would eat their fruits, carve wooden toys from their branches. and when we got tired we would take a nap under the tree shade.

This excitement about trees was re-ignited in 2019 while visiting a primary school in rural Kenya. We were doing voluntary tree planting and teaching the school children about the importance of tree planting and their excitement reminded me of my own experience with trees as a kid. And so together with my partners we came up with the idea of creating a tree planting company and BILLION TREES AFRICA was formed. As a company BILLION TREES AFRICA has visited quite a number of schools and planted over 5,000 trees in five regions namely Nairobi, Machakos, Kiambu and Kitui counties in Kenya.



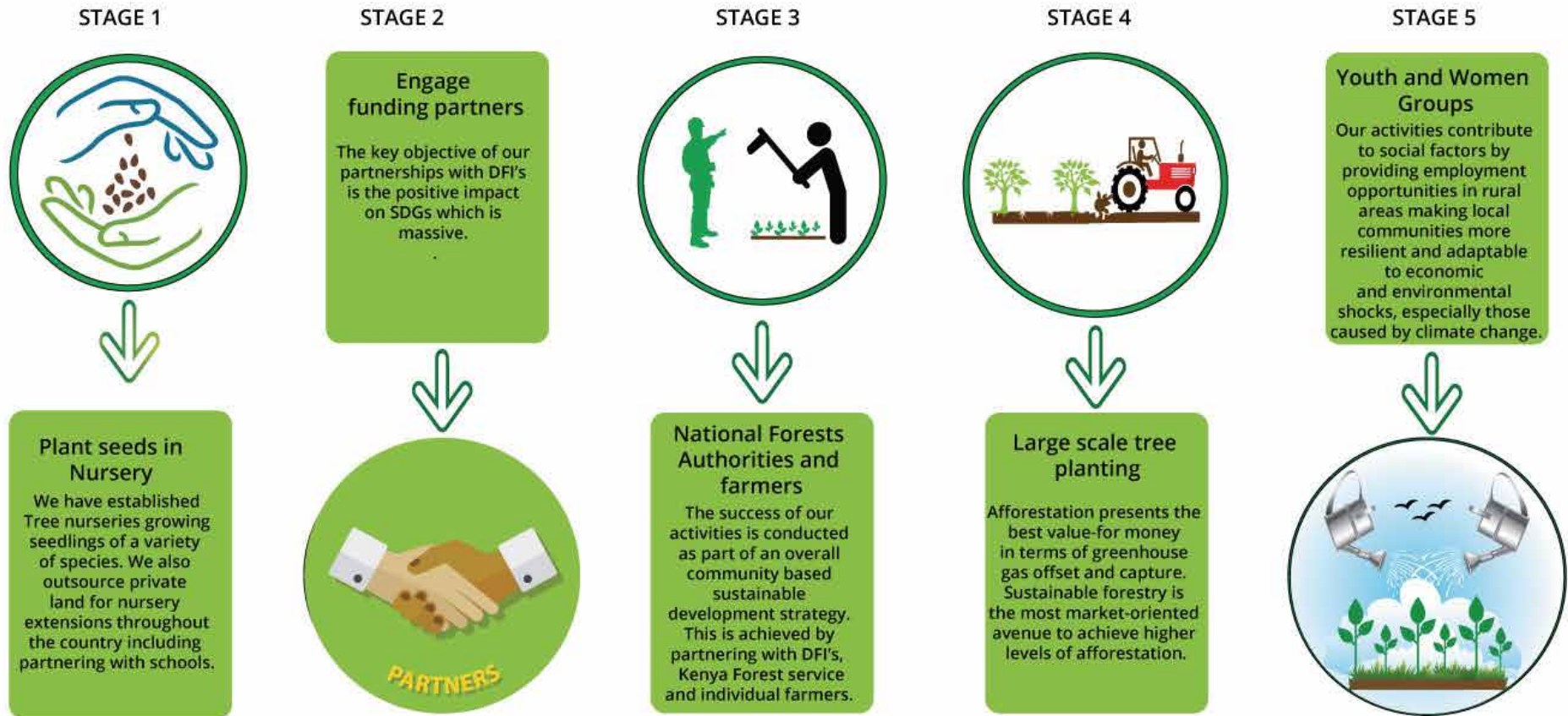
The **Bigger** story



BILLION TREES AFRICA seeks to fill the gap of demand for quality seedlings and the requirements of large scale tree planting. Our business model incorporates the government, funding partners, schools, farmers, youth groups, women groups and forest communities as stakeholders and beneficiaries. We believe that our business approach and integration of technological innovation provides environment solutions as well as tackling unemployment.

Our Business Model

THE FIVE STAGES OF OUR PROJECT IMPLEMENTATION



Our Sustainability Pillars



SDG 5

We engage women groups as a key part of all our projects at community level.

SDG 12

Our activities are conducted as part of an overall community based sustainable development strategy to ensure success.

SDG 8

We engage the youth, farmers and women by providing them with employment as well as other opportunities for income diversification.

SDG 13

By revolutionizing large scale tree planting we tackle widespread drought, desertification, and extinction of animal populations.

SDG 9

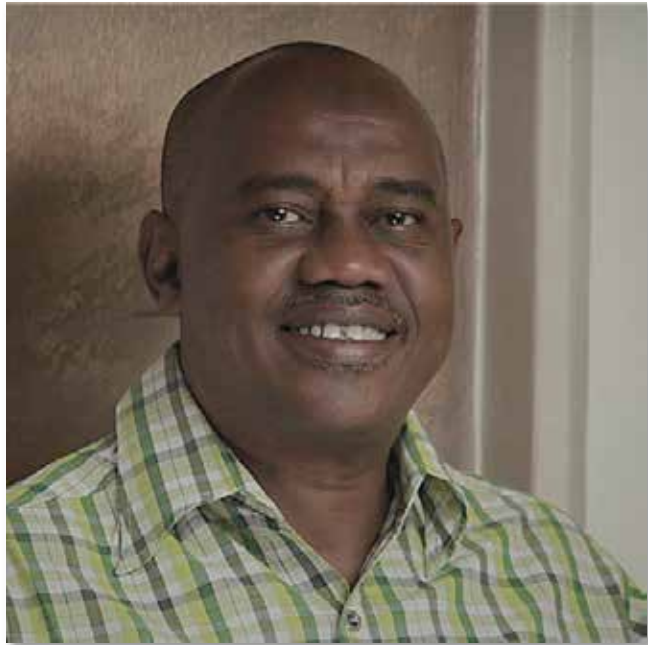
We apply innovative technological solutions and incorporate community ownership in ecological afforestation, reforestation and management.

SDG 15

By incorporating farmers and communities in sustainable commercial forestry, we achieve success through co-ownership of the community sustainable development strategy.



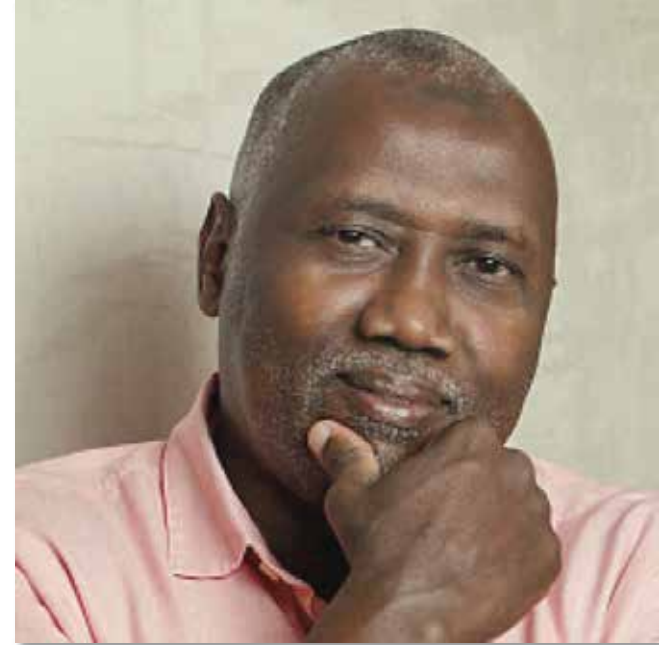
Meet the Founders



Mahamud Omari – Founding Partner



Mohamed Fadhil– Founding Partner



Rashid Omar – Founding Partner

Meet the Head Office Team



Margaret Muyanga

Associate Partner



Daniel Alando

**Business relationship
Manager**



Noel Omukubi

**Social Media/Publicity
Officer**



Anwar Aboud

Field Officer

Meet the Field Team





Partnerships

Through our partnerships we deliver long-term impacts in terms of poverty alleviation, food security, economic growth, climate action and biodiversity protection through empowering local communities

MAHAMUD OMARI
Founder Billion Trees Africa

The Beneficiaries



“My tree nursery is a major source of income for me and my family. This has improved our lives. Thanks to Billion Trees projects.”

PETER KIVUVA
Farmer
Mwingi, Kitui County



“

Billion Trees provides jobs for the youth and women groups in our village. This has reduced the level of poverty in the community.

”

JONAH OSOGO
Village elder, Homa Bay



“

The money i earn from working in Billion Trees projects has given me opportunities for income diversification in the village. I now own a shop which enables the people to purchase essential items.”

CHACHA KENNEDY
Chamari, Kilifi County



HANDING OVER A LIVING PLANET

Our CSI Campaign

HANDING OVER A LIVING PLANET campaign empowers the young generation through tree planting to make the right decisions on the environment to ensure that their children and children's children will have a healthy planet.

We get parents and elders to lead and guide the children in tree planting as a symbol of handing over a healthy planet to next generation. The school children from then on are responsible for taking care of the seedlings until they finish school.

Our Services



COMMUNITY TREE NURSERIES



MASS TREE PLANTING



SELLING OF QUALITY TREE SEEDLINGS



ECOLOGICAL RESTORATION AND MAINTENANCE



LOGISTICS AND TECHNICAL SUPPORT IN AFFORESTATION PROJECTS



RESEARCH AND ADVOCACY



Why Us

In our business we connect environment stakeholders (funding partners, government ministries, farmers, schools, youth groups, women groups and forest communities) in tackling climate change through mass tree planting projects.

We have in place M.O.U's with Kenya Forest Services (KFS) giving us access to 4.3 million hectares forest areas marked for afforestation. We also have an M.O.U with Kenya Education Management Institute (KEMI) giving us access to all government schools in the country. These 2 partners are crucial in establishing tree nurseries throughout the country as well as participating in the national reforestation program to attain the 10% tree cover.

The success of our tree planting projects are based on the activity being part of an overall community based sustainable development strategy that provide. environment solutions as well as tackling unemployment.

Our Partners





“ We have to take
CO₂ out of the air and
at a massive scale.
There are different
ways to do this but by
far the most effective,
natural solution is to
plant trees.

MAHAMUD OMARI
Founder Billion Trees Africa

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